

April 17-19, 2024 | Nashville, TN

EFMR

Environmental Facilities Management Roundtable

2024 Annual Conference Prospectus

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ABOUT THE ROUNDTABLE

EFMR was founded in 2019 by corporate real estate executives responsible for environmental health & safety and sustainability operations within their organizations in an effort to bridge the gap in knowledge sharing, education, and innovation within our industry. Through interactive cross-company dialogue, collaboration, and networking via virtual forums and in-person events, EFMR's mission is to establish performance benchmarks, discuss innovation, challenges, and emerging issues, and share knowledge and best practices.




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The background of the image is a dark blue-grey color with a repeating pattern of light grey hexagons, creating a honeycomb or molecular structure effect.

EFMR

**The New Standard
of Excellence**

A woman with blonde hair, wearing a dark blazer, is speaking at a podium. The podium has a white banner with the EFMR logo. The background is a light-colored wall with a floral pattern.

There are many conferences for real estate professionals, but only one that is exclusively for environmental, health & safety, and sustainability operations. EFMR provides the opportunity for open, confidential, dialogue regarding challenges unique to our members. Peers are able to share their knowledge and best practices during intimate panel discussions.

Created for You, By You

EFMR is the only professional group where our members create the agenda that is based on real world issues and pain points

Best In Class Professionals

EFMR is a small, exclusive group of industry leading professionals from top Fortune 500 companies, committed to driving innovation and creating the first industry benchmarks

Confidential Environment

Interactive discussions and knowledge-sharing with peers who understand your daily challenges

Topics That Affect Your Every Day

Our members are responsible for a wide variety of practice areas, including: EHS, Compliance, ESG+R, Vendor Management and Technology and more

Topics That Affect Your Every Day Professional Development

Opportunity to benchmark, elevate your program and become a leader in your field

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ATTENDEES



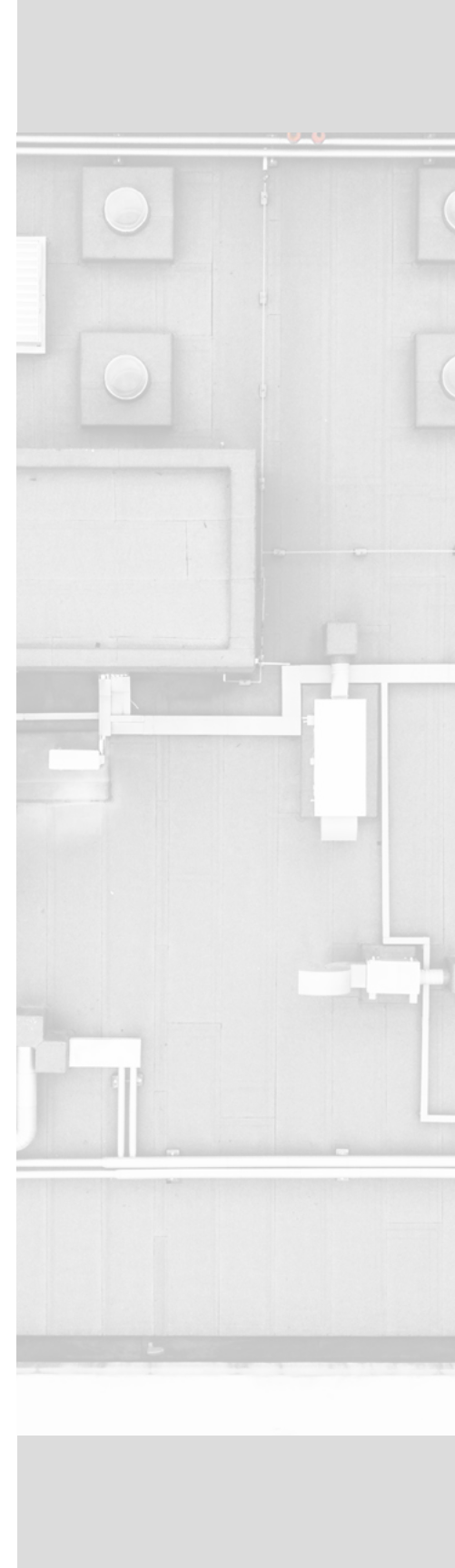
EFMR draws a diverse audience comprising some of the largest institutions from across North America. Professionals attending include seasoned experts as well as the next generation of professionals.

Compliance Coordinator
Vice President Environmental Risk Management
Senior Property Manager
Vice President Sustainability
Division EHS
Corporate Environmental Manager
Senior Portfolio Programs Manager
Senior Director EHS and Business Continuity
Director Construction Asset Management
Acquisition Coordinator
HSE Manager
Regulatory Audit Advisor
Senior Environmental Manager
Chief Operating Officer
Environmental Program Manager
Director of Facilities
Environmental Review Analyst
Supervisor Contracts & Compliance
Director of Acquisition
Sustainability Director
Director of Engineering
Vice President Environmental Risk and Compliance
Director of Environmental Risk
Director Global Real Estate
Chief Environmental Compliance Officer

EFMR attracts members from Fortune 500 companies from all sectors including retail, banking, healthcare, insurance, development, attorneys, acquisition and investment firms, asset managers, manufacturing, oil, transportation/e-commerce, real estate investment, and food service.

This virtually guarantees that one of your peers in attendance is experiencing the same pain points as you and could suggest a successful solution that they have implemented.

- Ace Hardware
- Allstate Insurance Company
- Bank of America
- Belle Tires
- Blackstone
- BP America, Inc.
- Capital One Bank
- CBRE
- CVS Healthcare
- DLA Piper
- FedEx Supply Chain
- First Citizens Bank
- EssilorLuxottica
- Hines
- JLL
- JP Morgan Chase
- Macys
- Miller Canfield
- NYL Investors
- PNC Bank
- Sodexo
- T-Mobile
- Truist
- U.S. Bank
- Walgreens
- Wells Fargo





**ADVISORY BOARD
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Principal, National Client Manager



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Wells Fargo Bank
Vice President-
Environmental Risk and Compliance



Jeff Goeden

Allstate Insurance Company
Corporate Environmental Manager



BENCHMARKING SURVEY

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EFMR's Advisory Board strives to get a better understanding of what their peers are thinking, what is important to them and what keeps them up at night. After launching our first Benchmarking Survey prior to the 2023 annual meeting, we have gleaned a better understanding of where we stand as an industry. Applying this knowledge is essential to achieving a successful program. With that in mind, this year's conference will focus on the continuation of our benchmarking efforts, sharing of best practices, and integrating these strategies into your own program. Our proposed agenda reflects the real priorities and concerns expressed in the survey, as we continue to work towards true measures of success through benchmarking in our industry. Some of the key takeaways from the 2023 benchmarking survey included:

We are a diverse organization

Over 50% of us represent Financial, Facility Management/Real Estate Provider, and Other (Religious, Construction, Legal, Manufacturing, Port, Environmental Consultant, and Data Center) sectors which enable us to learn from each other while sharing common objectives.

EHS functions report closer to C-Suite and Executive level decision makers.

Approximately half report to a Line of Business Executive level, one third report to the C-Suite, and the rest report up through Legal/Risk Management and Other functions.

There are competing priorities within EFMR member organizations.

Risk management, operational excellence and expense management were the top three environmental objectives, however, expense management directly conflicts with improving risk management and operational excellence.

Based on this feedback, we have created an agenda to address those and other items found the results of the survey.

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PROPOSED AGENDA

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FACILITATED DISCUSSIONS:

- IAQ Asbestos, Moisture Intrusion
- Regulatory Oversight and Trends
- Outsourced vs. Insourced Vendors
- Contaminated Properties (Legalities and Trends)
- Record-Keeping and Data Storage
- Environmental Issues for Tenants and Occupiers
- Identification of Stakeholders
- Understanding the Supply Chain
- Setting Boundaries and Expectations
- ESG+R (Social, Environment, and Governance)
- Benchmarking for the EFM Industry

BREAKOUT SESSION TOPICS

- Professional Development
- Risk Management
- Metrics Reporting
- Business Continuity & Emergency Response
- Stakeholder Identification and Buy-In
- Conflict Resolution and Negotiations
- Defining Success-Cost, Risk Management, and Value
- The Role of Environmental Insurance
- Technology Solutions for EFMs



The background of the image is a repeating pattern of light gray hexagons, creating a honeycomb or molecular structure. The hexagons are arranged in a staggered grid, with each hexagon sharing its sides with its neighbors.

NASHVILLE, TN
APRIL 17-19, 2024

VENUE INFORMATION

The 2024 Annual EFMR Conference will take place at the Sheraton Grand Nashville Downtown Hotel in Nashville, TN. Hotel costs will be \$319/night.

Booking links will be provided once they are available.

INFORMATION

EFMR attendees and speakers connect with us for more information!

Registration questions and concerns should be directed to:

Kathryn Peacock, Principal
kpeacock@partneresi.com
(602) 653-6114

Elizabeth Romano, National Client Manager
eromano@partneresi.com
(980) 312-2192





REGISTRATION INFORMATION

REGISTRATION

PROFESSIONAL RATE*

General Registration: First attendee from your company is free, each additional attendee \$500/person

AFFILIATE MEMBER RATE*

General Registration: \$1,000/person

*All general registrations include all conference sessions, meals, and networking activities

Group Rate for lodging will be \$319/evening

Tentative Schedule

Wednesday, April 17th: Evening Dinner / Networking Event

Thursday, April 18th: Full Day Conference


Thursday, April 18th: Evening Offsite Networking Dinner

Friday, April 19th: Half Day Conference (box lunch provided)

REGISTRATION OPENS IN LATE NOVEMBER 2023

This event is open exclusively to environmental health & safety and sustainability professionals. Space is limited.





SPONSORSHIP OPPORTUNITIES

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Premier Sponsor - \$10,000

- Six guest passes and three company passes
- Website highlight of Sponsor Company
- Logo and website link on EFMR website
- Logo in sponsor rotator during meetings.
- Logo on program
- Company logo on event signage
- Materials in conference packages*

Gold Sponsor - \$5,000

- Four guest passes and two company passes
- Website highlight of Sponsor Company
- Logo and website link on EFMR website
- Logo in sponsor rotator during meetings.
- Logo on program
- Company logo on event signage
- Materials in conference packages*

Silver Sponsor - \$2,500

- Two guest passes and one company pass
- Website highlight of Sponsor Company
- Logo and website link on EFMR website
- Logo on program
- Company logo on event signage
- Materials in conference packages*

SOLD OUT

Raffle Sponsor - \$1,500**

- Sponsor a raffle giveaway to be announced during conference sessions.
- Sponsor will be listed as a raffle sponsor on the agenda and provided an opportunity to draw a winner during the meeting.

**Sponsor will need to provide giveaway item and take care of delivery to the winner. May be purchased as an add-on with Premier through Silver sponsorships. Limited to two opportunities. One each conference day.

Coffee Break Sponsor - \$1,500

- Sponsor will be listed as break sponsor on the agenda and signage.
- *Sponsor will need to supply item to EFMR for distribution. May be purchased as an add-on with Premier through Silver sponsorships. Limited to two opportunities. One each conference day.

Team Building Event Sponsor - Contact for Details
Community Service Teaming Building Sponsor - Contact for Details
Social Activity Sponsor - Contact for Details

Sponsorship questions and concerns should be directed to:

Kelly Javier / kjavier@partneresi.com / (310) 765-7274



Let's stay connected!

Scan to find everything EFMR related.



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